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# The Book In A Box Method: The Groundbreaking New Way To Write And Publish Your Book

THE GROUNDBREAKING NEW WAY  
TO WRITE AND PUBLISH YOUR BOOK



#1 NEW YORK TIMES BESTSELLING AUTHOR  
TUCKER MAX  
and  
ZACH OBRONT



## Synopsis

Everything you've ever been told about how to write a book is wrong. Authors assume that writing a book needs to be a struggle. They block off hours of precious time, throw away draft after draft, and never get any closer to a finished product. What if there was a way to get your idea into a published book that was better and faster? Now, finally, there is. The Book in a Box Method cuts through all the nonsense to show you the exact steps to follow to ensure that you'll be able to write and publish the best possible book, in less time than you thought possible.

## Book Information

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## Customer Reviews

I'm a professional writer and writing teacher who thought I knew a fair bit about writing, but this is a whole new approach to writing a book. For one, the section on creating an outline is a game changer. Unlike your typical book outline, this version of an outline sets up not only the book's content, but also the flow -- the process -- for how you will create the book. In fact, it really is a "book creation" process as opposed to a pure "writing process." I definitely see how it can remove the fear factor that seems inherent in writing a book. This is a clear, step-by-step method to get a book out of

your head and onto the page. I can't wait to try it. I have a personal book project coming up, and this will be my method for writing it.

I'm personally a huge fan of the framework illustrated in this book, and know several friends who have hired the company to help with their books (and have loved the process). It says a lot about their company when they are literally willing to completely layout their process and offer it for free. This read is highly recommended!

The processes suggested in this work extremely well. The concept of producing a high quality outline is invaluable in enabling the author with a thousand ideas but no sense of narrative to produce something powerful and readable. If you want to actually get a book written rather than simply talk about writing a book this is exactly what you need. I speak from personal experience. My own book *The End of Certainty* "How to thrive when playing by the rules is a losing strategy" was written using this exact method, and it seems to be very well received.

I'm already an author of a book called *Double Double*. However, I'm already working on my next 3 books using Tucker's *Book In A Box* method. It's brilliant. This is a must read for anyone who wants to write book as a marketing tool. Or for any CEO who wants to tell their story.

I like the rapid application development approach of *Book in a Box* with implicit understanding of "object-oriented technology" and "chaos theory." I will use this book as my guide beginning May 16, 2016 to complete a finished manuscript by December 12, 2016 my 81st birthday. It will be a memoir leading to the sharing of wisdom of a life worth leading. "The Atkinson Protocol, Platform and Palace: A Conceptual Framework Derived from a Functional Analysis of the Behavior of the Whole Brain, Mind and Body. Charlie's Conceptual Cube for Creativity Technology and Humanity over Time" Charles Atkinson EdD Cambridge, Massachusetts

In the spirit of free culture activist Nina Paley (whom they quote in the book), Tucker Max and Zach Oronofsky openly share the details of their *Book-In-A-Box* method of extracting wisdom from non-writers' heads and transforming the wisdom into a well-written book. The process seems very quick and easy, so if you (or someone you know) are a non-writer with a book's worth of valuable knowledge in your head, check out this short book to discover how producing a book of your ideas (or the ideas of that brilliant person you know) is quicker and easier than you think.----"To put it

simply, we think books are too important to leave to writers, and we want the wisest, most experienced, most knowledgeable people on earth to be able to effectively and easily share their wisdom with the world. And that is what this book means, to you and the world. It's about sharing wisdom. Think about it. Where did all the valuable knowledge in our head come from? Some of it likely came from books. But most of it came from experience, or from someone who had experience directly showing you. This is definitely true for me, and Zach too. We have learned from a lot of smart people, people who didn't record their wisdom in a book, but instead just shared it directly with us. Their wisdom has been instrumental in helping us achieve what we've done in life, yet only a few people have access to it. Think how many more people they could have reached with a book? Now magnify that by the tens of thousands of experienced, seasoned professionals and experts in the world, and you realize something profound: the world is missing out on a lot of important wisdom." (Excerpt from the Introduction)

Read the whole thing within a matter of hours. Had been waiting for it. Frankly, it's ingenious in many ways. I had earlier found a startup which would democratize book writing which didn't work out. As this book states, there are so many people with great stories and wisdom which just get lost. Simply because they're not writers. I had attempted to solve this problem. And then I came across Book in a Box which does this successfully and professionally. Kudos to the company for sharing their internal process. We live in the open source era. Initiatives like this one only add up to the common wisdom. Ultimately, we're all in the same boat. Very inspiring and beneficial. Highly recommended.

Tucker & Zach have mastered a new way of writing & publishing your book that is (likely) faster, easier, and more rewarding than the "traditional" methods. You can publish a book of professional quality without any of the pains or drawbacks of "big professional publishing houses". If you've spent months or even years of your life wanting to write a book but never pulling the trigger, invest a few hours into "Book In A Box Method". It may make your authoring dreams come true.

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